

THE Aging SMILE



by Benjamin Margalit/Margalit Studio

Dr. Marc Asmar is considered a “smile pioneer.” His Same Day Smiles require just one appointment and can be completed in one day.

by MimiVanderhaven

Like it or not, darling, your smile matters. Unattractive teeth can be the tipping point on a job interview or on a date. Although the reasons include the judgment of others, they also include our own self-confidence. When we’re confident in our smile, we smile more, laugh more, and engage others more often and more deeply, all of which are positive traits found in good leaders and good lovers.

“The transformation that occurs when people have their smile enhanced is astonishing,” explains Dr. Marc Asmar of *Advantage Dental Arts* in Olmsted Township. “Many of my patients have found jobs, spouses and new lives based on the confidence that can come from a single procedure.”

If you’re over 45, chances are good that your smile is not all that it could be. Shifting teeth, stains, and the passage of time can leave you with an unhealthy-looking smile that can be completely rejuvenated, often in a single visit. Here a few treatment options offered by Dr. Asmar, who undergoes many

hours of continuing education each year from some of the nation’s most prestigious instructors.

After having his smile repaired by Dr. Asmar, one male patient heard his daughter’s friend remark, “Wow, your dad looks hot!”

Whiten to Brighten

For nearly 20 years, Dr. Marc Asmar has been considered a “smile pioneer.” In fact, before whitening enhancement products hit the general market, Dr. Asmar was a part of the initial study conducted at Ohio State that helped determine their safety for use on humans. “I was a bit of a guinea pig, but the work we did was important to this kind of advancement in dentistry,” he recalls with a smile.

The basics of beautiful teeth come down to one simple fact: Teeth should be white.

“Teeth whitening has really come a long way since it was introduced in dental offices,”

If you’re over age 45, odds are good that your smile is less than it could be. Here’s how Dr. Marc Asmar’s *Advantage Dental Arts* can give you a beautiful smile in a single day—for less than you think.

explains Dr. Asmar. “Patients no longer have to worry about sensitivity issues because we use a lower concentration of the solution for a longer period of time.”

Custom trays are made to exactly match the patient’s teeth pattern to achieve better coverage and ensure a consistent result. “It’s much easier to re-whiten later once you’ve had it done,” he adds.

Same Day Smiles

For many patients, Dr. Asmar’s dramatic “Same Day Smile” program combines the best of all options. “You can’t get this treatment anywhere else in the area,” he emphasizes. The process is unique in that none of a patient’s existing tooth structure is removed, there is no pain, no sensitivity, no anesthesia, and the cost is about one-third that of traditional veneers. “A lot of my patients actually cry when we’re finished because the results are so dramatic,” he beams.

Same Day Smile is an aesthetically perfect covering for your teeth that is affixed much the same way that a cap or crown is seated—without grinding down the teeth. Because the teeth are chemically sealed, there is no decay. Impressions of your upper and lower teeth are taken and a perfect smile is created based upon the structure of your mouth.

Dr. Asmar says patient’s can expect their “perfect smile” to last up to 15 years and any damage is easily repaired. The look is completely reversible and patients experience no sensitivity.

As the name implies, Same Day Smiles require just one appointment and can be completed in one day.

Straight Talk

Over the past several years, Invisalign has become a popular option for straightening teeth—and for good reason. “It’s an ideal solution for those adults who forgot to wear their retainers after childhood braces,” Dr. Asmar provides. “But it’s also beneficial to many patients who don’t want traditional braces.”

A series of clear plastic aligners are created to guide your teeth. They can be removed for eating and brushing/flossing. Results are

typically evident in as little as four months or as many as seven.

He goes on to explain that every person is different and to determine whether or not you’re a candidate for Invisalign, an office visit is best. “If you aren’t a candidate, I’ve established relationships with leading orthodontists in the area and will refer to one of them,” he assures.

A Permanent Fix

Patients with major mouth issues are typically candidates for porcelain veneers. “If you have lots of older, mismatched dentistry or you’ve lost teeth, this procedure is ideal,” Dr. Asmar says.

Teeth are entirely reconstructed, resulting in more uniformity. The implants can be integrated into existing dental work and are permanent. This is the most costly, invasive and time consuming of the four options and is best discussed in detail with Dr. Asmar.

“Everyone is different. What works for one patient may not be appropriate for another. We make recommendations for individual procedures or combinations of procedures that will be of greatest benefit,” he assures.

Dr. Asmar is affordable, too. Whitening plus minor tooth alterations like repairing jagged edges and dark fillings can be as little as a few hundred dollars.

Dr. Marc Asmar’s Advantage Dental Arts has been located at 26924 Cook Road in Olmsted Township for the past 16 years. Look for it at the corner of Cook and Fitch Roads. Office hours are by appointment. To schedule, call 440-235-1180. The website is www.OlmstedDentist.com.



This is a before and after closeup.